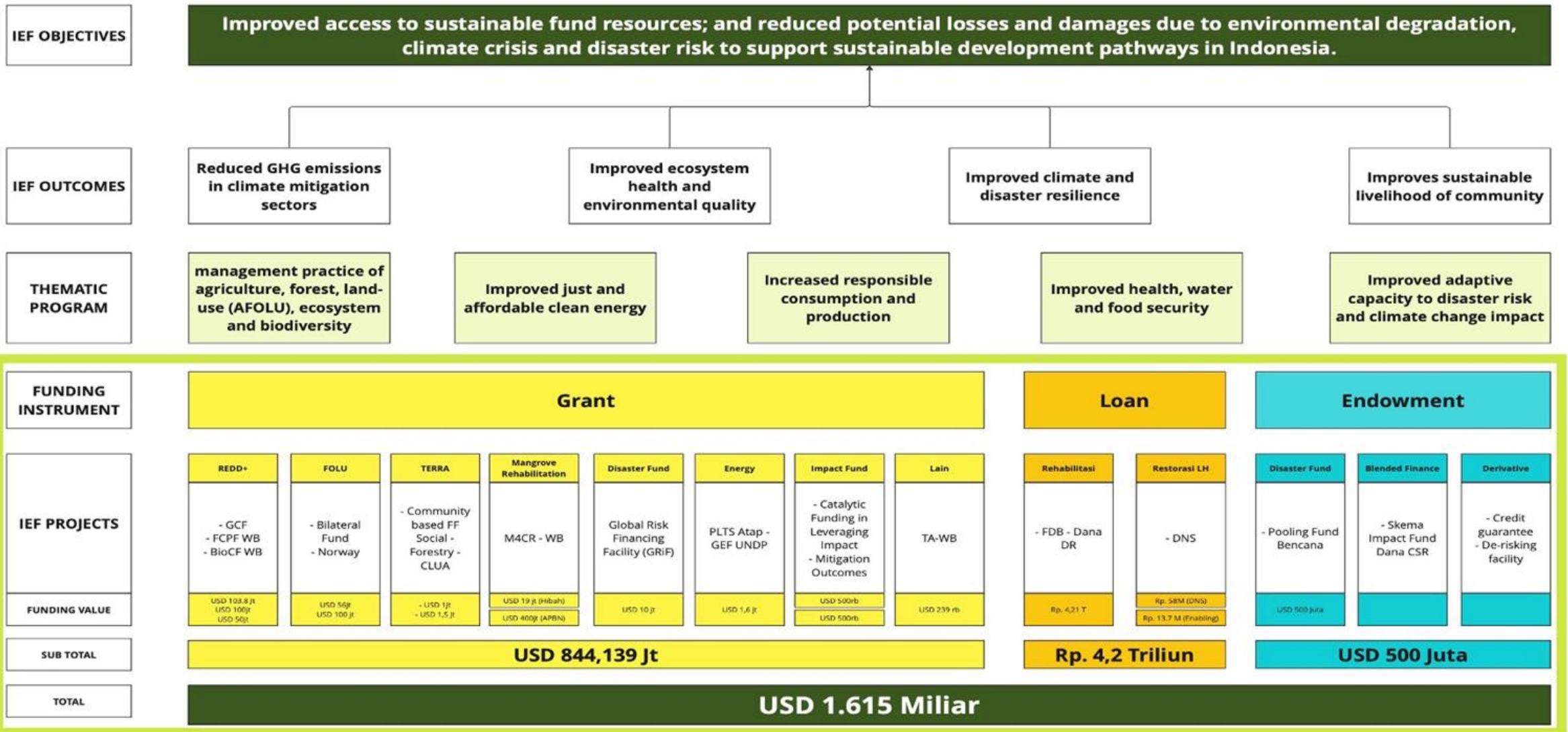


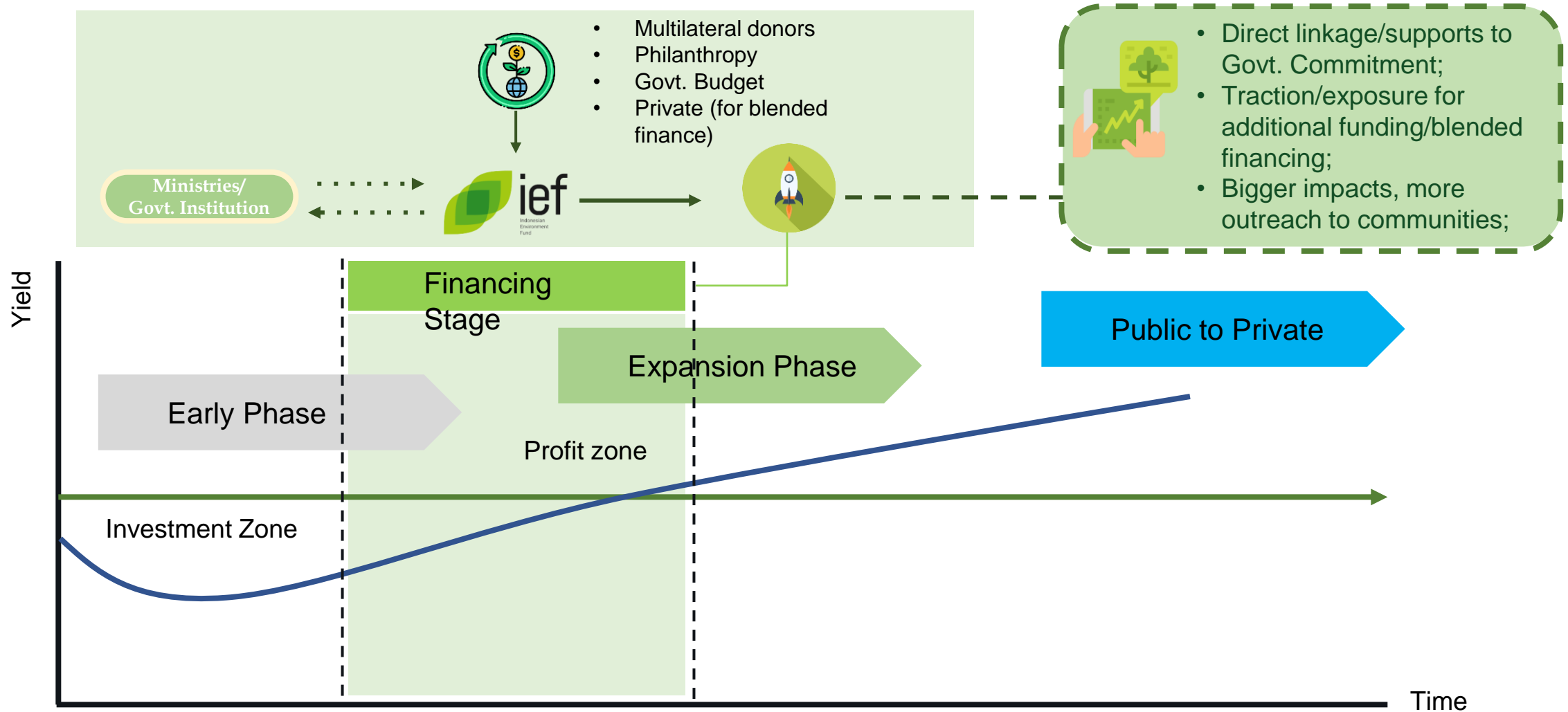
**PROGRAM
CATALYTIC FUNDING
FOR INDONESIA
IMPACT FUND
INVESTEE IN
LEVERAGING IMPACT**



THEMATIC PROGRAMME



The IEF as Catalysator for Sustainable Business



Indonesia Impact Fund (IIF)

The Indonesia Impact Fund (IIF) is the first **Indonesian private equity impact investment fund** to support the development of early-stage impact ventures in Indonesia that support the achievement of priority Sustainable Development Goals (SDGs) in Indonesia.

Impact Indicator based on UN SDGs

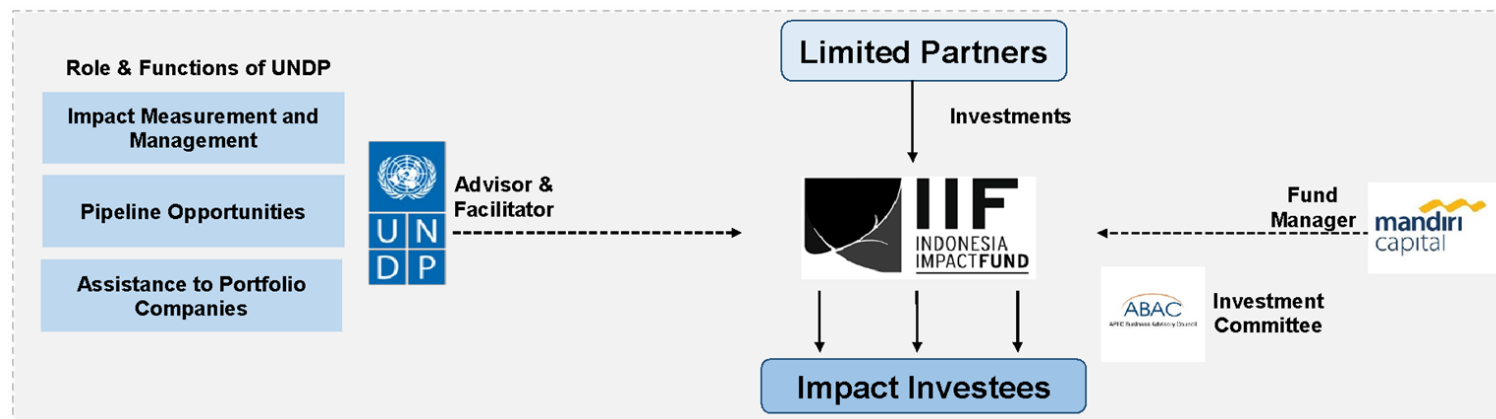


IIF primaries SDGs focus

IIF promotes 2 over-arching themes across all sectoral targets above

1. **Gender Equality & Woman Empowerment:** IIF will consider the development of startups that are women-led or focusing on woman-empowering solutions across each sectoral target

2. **Climate Adaptation & Resilience:** IIF will consider the incorporation of best practices on the climate adaptation approach, such as carbon emission reductions, climate resilience, energy efficiency through renewable energy, circular economy, alternative plastic, and other related climate tech solutions.



Investee as of 1st Aug 2023



Outcome

1

Build Portfolio

2

Strengthen
Fundamentals

3

New Opportunities

4

Greater Impact

The IIF is a joint initiative by the APEC Business Advisory Council (ABAC) Indonesia, with Mandiri Capital Indonesia (MCI) as the Fund Manager, and United Nations Development Programme (UNDP) Indonesia as the Impact Advisor.

Background



Supported by UNDP under the ASSIST JP by the Joint SDG Fund, the **Indonesia Impact Fund (IIF)** is the first Indonesian private impact investment fund to support the growth of impact ventures in Indonesia and accelerate the progress towards the Sustainable Development Goals (SDGs);

IIF invests into early-stage and growth start-ups that response to SGDs targets & address the resource or capacity gaps faced by investees towards implementing larger-scale impact solutions in line with the SDGs targeted by the Fund

Details of the Instrument



Objective

Seeks to catalyze or accelerate the scale of impact achieved by IIF investees and leverage impact targets achieved by IIF. Investees will pilot projects/activities contributing towards impact and targeting high-risk, underserved areas and/or vulnerable communities aligned with the SDGs.



Mechanism

Milestone-based incentive (MBI): Investee will need to meet agreed-upon targets of impact segments for the funding to be disbursed based on the recommendation of the independent assessor.



Suggested Activities

Investee achieve agreed-upon targets of impact indicators (e.g., low-income population, rural, regions, marginalized communities, vulnerable groups, etc.)



Suggested Milestone KPI's

Disbursement is milestone-based and will only be paid after investee achieves the set milestone target and after passing verification by an Independent Assessor against established and agreed indicators. Milestone indicators are established in coordination with BPD LH, UNDP and Investee

1st Tranche: Approved Proposal Submission

2nd Tranche: Output-level milestone indicator

3rd Tranche: Output-level milestone indicator



Allocation

Allocation of up to USD 400K for investees

Program Description

The Catalytic fund for Indonesia Impact Fund (IIF) Investee is a milestone-based grant, aiming to accelerate private sector with larger-scale solutions in SDG impact contribution to GoI national targets by distributing the incentive to the existing IIF investees.

In a wider context, objectives of the activity are:

- a. To develop additional solutions and expand the activities in high risk, underserved areas and targeting vulnerable populations that they otherwise would not have been engaged.
- b. Leveraging and accelerating the impact with engage the areas they otherwise would not have been engaged.



1 NO
POVERTY



7 AFFORDABLE AND
CLEAN ENERGY



2 ZERO
HUNGER



8 DECENT WORK AND
ECONOMIC GROWTH



4 QUALITY
EDUCATION



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



5 GENDER
EQUALITY



13 CLIMATE
ACTION



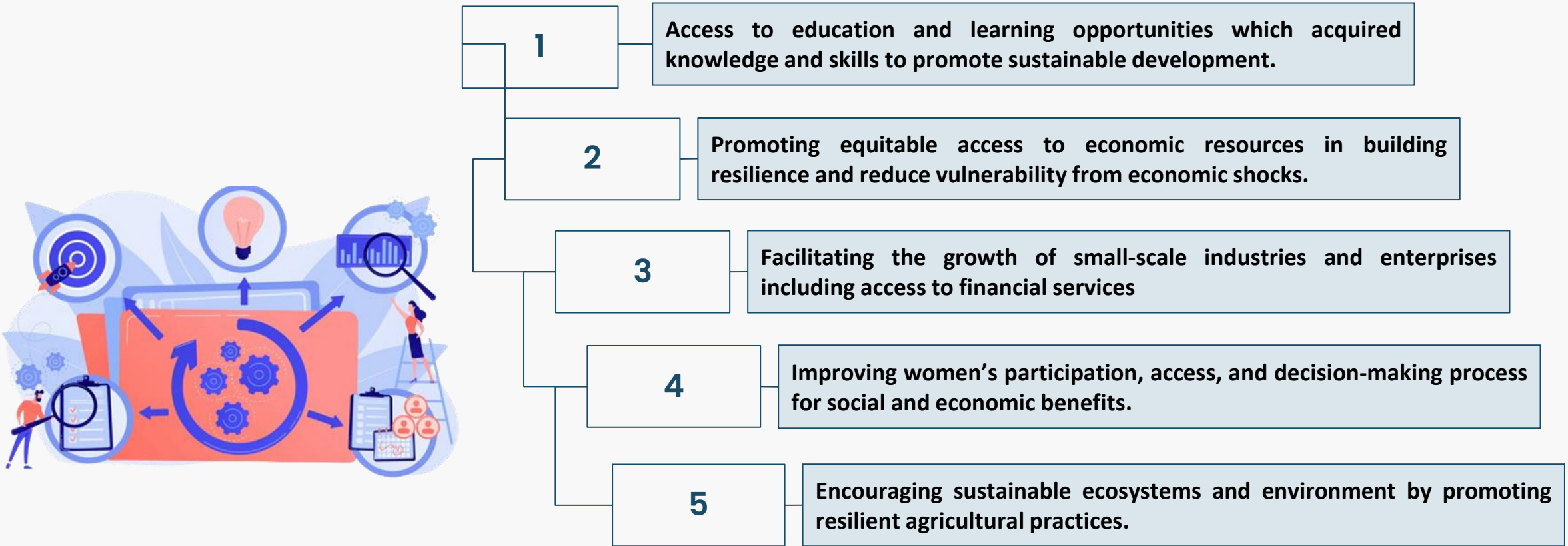
Challenges Area

Solutions delivering to **positive** and **measurable** economic, social, and environmental impacts and contributing to national priority SDG sectors:

- **No poverty (Goal 1)**
 - **Zero Hunger (Goal 2)**
 - **Quality Education (Goal 4)**
 - **Gender Equality (Goal 5)**
 - **Affordable and Clean Energy (Goal 7)**
 - **Decent Work and Economic Growth (Goal 8)**
 - **Industry, Innovation and Infrastructure (Goal 9)**
 - **Climate Action (Goal 13)**
-

The Indicators

BPDLH developed indicators related to SDGs indicators as reference for investees:



The targeted investees shall refer, develop, and address, **at least two of the indicators** above to define their result framework with performance criteria in according the proposal.

The Beneficiaries



Registered investee of Indonesia Impact Fund, as of 1st August 2023.



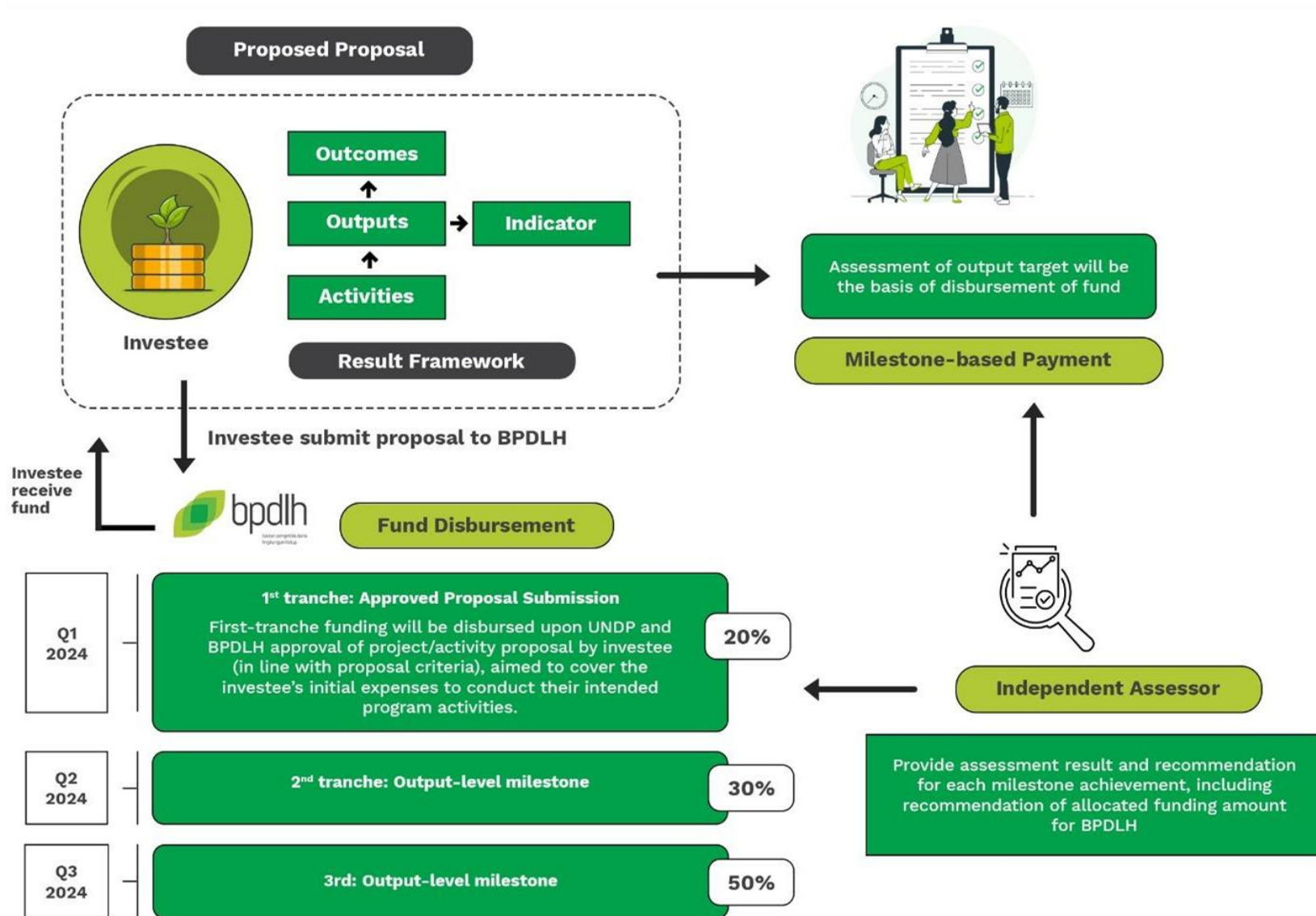
Submitted a viable proposal to develop solutions or expand to high-risk and underserved areas through project or activity to deliver positive and measurable economic, social, and environmental impacts.



Budget allocated to finance activities outlined in submitted and approved project/pilot activity, either for enabling activity or infrastructure activity (i.e additional solutions/activities that serve high-risk, underserved areas or vulnerable populations) as well as alignment with business-as-usual scenario.



Fund Disbursement Scheme





Challenges Area

The solutions delivering to positive and measurable economic, social, and environmental impacts and contributing to national priority SDG sectors:

- No poverty (Goal 1)
- Zero Hunger (Goal 2)
- Quality Education (Goal 4)
- Gender Equality (Goal 5)
- Affordable and Clean Energy (Goal 7)
- Decent Work and Economic Growth (Goal 8)
- Industry, Innovation and Infrastructure (Goal 9)
- Climate Action (Goal 13)



CAKAP is one of the largest language and vocational up-skilling platform in Indonesia. Their language courses range from Mandarin, Japanese to English and their vocational courses range from ICT, Marketing and Entrepreneurship.

Since their establishment in 2015, Cakap has reached over 4M+ registered students, 1,800+ teachers globally and locally, 300+ institutional clients and 34 provinces across Indonesia.



Beneficiaries: Senior Highschool and Vocational School Students in NTT and NTB



Sector: Education



Intended Areas: Lombok Timur, Sikka, Ngada, Sabu Raijua, Manggarai Barat, Sumbawa Barat, Nagekeo, Ende, Malaka

Green Learning for Sustainable Futures in Nusa Tenggara Timur (NTT) and Nusa Tenggara Barat (NTB)

Utilizing the Catalytic Funding, Cakap aims to foster language and green learning to senior high school and vocational school students in the 3T (outermost, foremost and left-behind) regions of NTT and NTB.



CHALLENGES IDENTIFIED

- ❑ Students in 3T regions often face barriers to quality education, including language learning access (i.e in English).
- ❑ NTT and NTB face meteorological drought, influenced by factors such as low rainfall, climate change and deforestation. This leads to food insecurity derived from water scarcity and crop failures.

PROPOSED ACTIVITIES

- ❑ Providing General English course including access to Cakap English Standardized Test (CEST)
- ❑ Implementing Hydroponics Training including harvesting and post-harvesting activities
- ❑ Green Innovator Grant Competition

EXPECTED IMPACTS

- ❑ 700 senior high school and vocational school students will have access to the general English course and participate in the CEST
- ❑ Students in 3T regions often face barriers to quality education, including language learning access (i.e in English).





DELOS is a science-driven aquaculture tech company seeking to improve productivity of Indonesian aquaculture industry and integrate the supply chain from farm-to-table.

Since its founding in 2021, Delos has managed 95 Ha of farms across Indonesia, increased farm productivity by an average of 2.8x, produced up to 1,000 tonnes of shrimp and traded 2,000 tonnes of shrimp



Beneficiaries: Women in Banyuwangi with no employment, income or skills to be monetized



Sector: Shrimp Processing



Intended Areas: Banyuwangi, East Java

Shrimppowerment: Fostering Economic Independence Among Women in Banyuwangi

Delos aims to boost economic productivity in Banyuwangi shrimp farms using Catalytic Funding. Training in processing shrimp waste and basic entrepreneurship will diversify operations and increase income for women and marginalized communities



CHALLENGES IDENTIFIED

- ❑ Delos' current business operations has not yet considered additional (potential) value of shrimp production waste or shrimp that did not pass QC.
- ❑ Untapped economic and entrepreneurial potential of women and marginalized communities within the Indonesian aquaculture/shrimp industry.

PROPOSED ACTIVITIES

- ❑ Provide skills-training program in shrimp production waste processing and business/entrepreneurship to women and marginalized communities.
- ❑ Assistance for women and marginalized communities to develop shrimp products as businesses includes product testing, setting up production, quality control, forming worker unions, and engaging with markets.

EXPECTED IMPACTS

- ❑ 150 beneficiaries (consisting of women and marginalized communities) receive shrimp processing training and basic business modules.
- ❑ Trainees develop their own shrimp products as individual business.
- ❑ Increased income of beneficiaries



Greenhope™

Greenhope is a green technology company that aims to reduce total plastic waste through the production of biodegradable bioplastics and cassava-based bioplastics for finished products.

Since its founding in 2000, Greenhope has patents on two products: Oxium and Ecoplas, has presence in over 12 countries covering SEA, Africa, USA, Europe and served over 30+ B2B customers.



Beneficiaries: Cassava farmers group and tapioca home industry workers



Sector: Agriculture



Intended Areas: Jakarta, Tangerang, Bogor

From Roots to Market: Empowering Cassava Farmers and Tapioca Home Industries for A More Climate-Resilient Future

Greenhope, using Catalytic Funding, seeks to improve economic productivity and farmer group capacity in Jakarta and West Java by offering training in climate-resilient farming, ensuring stable cassava supply for bio-based products, and addressing climate risks, fostering efficient and sustainable operations.



CHALLENGES IDENTIFIED

- ❑ Farmers group, faces various agricultural challenges, including crop diseases due to climate change, outdated production methods, and financial vulnerability.
- ❑ Opportunity to strengthen local farmers' resilience, enhance their business capacity, and promote sustainable practices.

PROPOSED ACTIVITIES

- ❑ Provide training workshops, covering business capacity and sustainability topics such as agriculture, finance, pest control, soil health, and product value.
- ❑ Provide farming capital support including **Fair For Life Certification**, seeds, machinery, equipment, and development of biodegradable flour packaging to enhance manufacturing facility operations.

EXPECTED IMPACTS

- ❑ 70 cassava farmers received GAP training, machinery, and capital support.
- ❑ Implement climate-resilient farming practices and improve efficiency in tapioca flour processing
- ❑ Improved beneficiaries' capacity and production led to higher incomes and livelihoods





FishLog, a fisheries tech startup, connects cold storage, fishermen, distributors, and buyers, streamlining the seafood supply chain for efficiency, fair trade, and sustainability.

Since its founding in 2020, Fishlog has onboarded over 80+ fisheries stakeholders in their ecosystem, channelled more than IDR 30b of financing from partners to fishermen and processors, engaged 220+ fisheries SMEs and distributed more than 10,000 Ton of fishes in 2022.



Beneficiaries: The wives and children of small-scale fishermen



Sector: Fishery



Intended Areas: Pantura (Semarang, Pati, Rembang), Jawa Tengah & Muara Baru, Jakarta Utara

Fishermen's Environmental Empowerment Program, Cold Storage, and Social Responsibility of FishLog

FishLog utilizes the Catalytic Funding to empower small-scale fishing communities in its ecosystem by providing Financial Literacy Training, Character Education for Fishermen's Children, Marine Protection and Fishery Waste Management.



CHALLENGES IDENTIFIED

- ❑ Economic instability in fishing communities challenges financial management and exacerbates limited financial literacy among fishermen and their families, alongside insufficient character-building education for children in these areas.
- ❑ Climate change threatens marine protection and environmental health, necessitating the implementation of efficient fisheries waste management practices.

PROPOSED ACTIVITIES

- ❑ Empowering small-scale fisher wives with financial literacy and character-building education, alongside training on fishery waste management and coastal ecosystem preservation.
- ❑ Providing training on fishery waste management and preserving coastal ecosystems through carbon management and mangrove planting.

EXPECTED IMPACTS

- ❑ 100 fishermen's wives get financial literacy training and loans; 20 fishermen's children learn about sustainability and the fishing industry.
- ❑ Implement efficient fisheries waste management; enhance business sustainability with carbon calculations and mangrove planting for carbon offsetting.



Investee Activities



Beneficiaries: Senior Highschool and Vocational School Students in NTT and NTB



Sector: Education



Intended Areas: Lombok Timur, Sikka, Ngada, Sabu Raijua, Manggarai Barat, Sumbawa Barat, Nagekeo, Ende, Malaka



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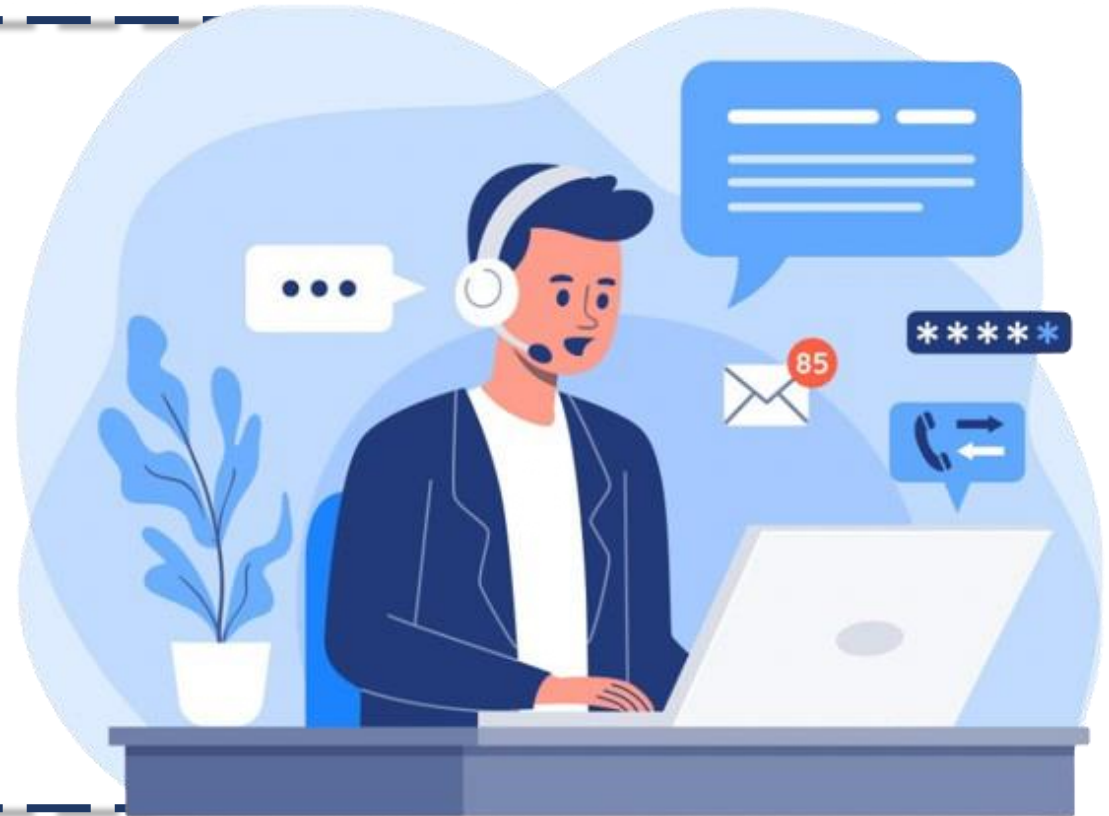


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PROGRAM CATALYTIC FUNDING FOR INDONESIA IMPACT FUND INVESTEE **IN** **LEVERAGING IMPACT**

